## ORDER

Orders Order / Rev: 698827 Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA** Estimate: 692 Flight Dates: 10/02/12 - 10/08/12 Primary AE: Aaron Ashe Original Date / Rev: 10/08/12 / 10/08/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT Crossroads Media/ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 66 Canal Center Plaza Suite 500 EOM/EOC Alexandria, VA 22314 Agency Commission: 15% **American Crossroads** Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** IS-Issue/Non Order Separation: 00:15:00 P-5 Priority: Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: **Bill Plan Totals** Rating Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount October 2012 \$130,450.00 \$110,882.50 114 0.00 10/01/12 10/08/12 114 \$130,450.00 \$110,882.50 114 \$130,450.00 \$110,882.50 0.00 Totals

| Account Executives |              |              |                               |         |
|--------------------|--------------|--------------|-------------------------------|---------|
| Account Executive  | Sales Office | Sales Region | Start Date / End Date         | Order % |
| Aaron Ashe         |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| WUSA        | 20%   | \$130,450.00 |
| Market      | 100%  | \$652 250 00 |

| Competitive Share | Share | Total        |
|-------------------|-------|--------------|
| CABLE             | 0%    | \$0.00       |
| UNKWN             | 0%    | \$0.00       |
| WBDC              | 0%    | \$0.00       |
| WDCA              | 0%    | \$0.00       |
| WJLA              | 24%   | \$156,540.00 |
| WMDO              | 0%    | \$0.00       |
| WPXW              | 0%    | \$0.00       |
| WRC               | 34%   | \$221,765.00 |
| WTTG              | 22%   | \$143,495.00 |
| WWPX              | 0%    | \$0.00       |

| _ | Ln  | Ch        | Start    | End        | Inventory Code    | Break      | Start/End Tin | ne Days  | Len Sp | ots | Rate Pri     | Rtg Type Sp | ots | Amount |
|---|-----|-----------|----------|------------|-------------------|------------|---------------|----------|--------|-----|--------------|-------------|-----|--------|
|   | N 1 | WUSA      | 10/05/12 | 10/05/12   | 10-11a            | CM         | 10-11a        | F        | :30    | 2   | \$350.00 P-3 | 0.00 NM     | 0   | \$0.00 |
|   |     |           |          |            | Let's Make a Deal |            |               |          |        |     |              |             |     |        |
|   |     | ELEMEN    | NT AT PO | STION 1 IN | N DAYDETAILEDPE   | RIOD IS RA | TE LET'S MAKI | E A DEAL |        |     |              |             |     |        |
|   |     | Star      | t Date I | End Date   | <u>Weekdays</u>   | Spots/Week | Rate          | Rating   |        |     |              |             |     |        |
|   | W   | eek: 10/0 | 01/12    | 10/07/12   | F                 | 2          | \$350.00      | 0.00     |        |     |              |             |     |        |

Ch Date Range Description Spot 1 NUSA 10/01/12-10/07/12 10-11a

Credited

\$350.00 Start/End Time 10-11a

Rate Rtg Type Weekdays Length <del>(\$350.00)</del> 0.00 NM :30

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA** 

| Ln Ch                 | Start            | End                    | Inventory Code                    | e Break              | Start/End 1            | īme D          | ays   | Len Spo              | ots | Rate Pri                  | Rtg Type       | Spots | Amount           |
|-----------------------|------------------|------------------------|-----------------------------------|----------------------|------------------------|----------------|-------|----------------------|-----|---------------------------|----------------|-------|------------------|
| N 1 WUSA              | 10/05/1          | 2 10/05/12             | 10-11a                            | CM                   | 10-11a                 |                | F     | :30                  | 2   | \$350.00 P-3              | 0.00 NM        | 0     | \$0.00           |
| FI FMFI               | NT AT P          | OSTION 1 IN            | Let's Make a Dea                  |                      | TE LET'S MA            | KE A DE        | ΔI    |                      |     |                           |                |       |                  |
|                       | rt Date          | End Date               | Weekdays                          | Spots/Week           | Rate                   | Rating         | -     |                      |     |                           |                |       |                  |
| Week: 10/0            |                  | 10/07/12               | F                                 | 2                    | \$350.00               | 0.00           |       |                      |     |                           |                |       |                  |
|                       | Date Ra          |                        | escription                        |                      | t/End Time             |                | _     | <u>/eekdays</u><br>F |     |                           | Rtg Type       |       |                  |
|                       | edited           | 2-10/07/12 1           | J-11a                             | 10-1                 | ıa                     |                | _     | F                    | -   | :30 <del>(\$350.00)</del> | 0.00 NM        |       |                  |
|                       |                  | 2 10/05/12             | Fri Prime C                       | CM                   | 10-11P                 |                | F     | :30                  | 1   | \$7,500.00 P-2            | 0.00 NM        | 1     | \$7,500.00       |
| 2 WO3A                | 10/03/1          | 2 10/03/12             | Blue Bloods                       | Civi                 | 10-111                 |                | 1     | .50                  | '   | ψ1,300.001 -2             | 0.00 14101     | '     | Ψ1,500.00        |
| ELEME                 | NT AT P          | OSTION 1 IN            | N DAYDETAILEDF                    | PERIOD IS RA         | TE BLUE BLO            | OODS           |       |                      |     |                           |                |       |                  |
|                       | rt Date          | End Date               | <u>Weekdays</u>                   | Spots/Week           | Rate                   | Rating         |       |                      |     |                           |                |       |                  |
| Week: 10/0            |                  | 10/07/12               | F                                 | 1                    | \$7,500.00             | 0.00           | T7    | -20                  |     | ₾0 500 00 D 0             | 0.00 NIM       | ,     | <b>ФО ГОО ОО</b> |
| 3 WUSA                | 10/05/1          | 2 10/05/12             | 9 News @ 11p<br>9 News @ 11p      | СМ                   | M-Su 11-11:            | 35p            | F     | :30                  | 1   | \$2,500.00 P-2            | 0.00 NM        | 1     | \$2,500.00       |
| ELEMEN                | NT AT P          | OSTION 1 IN            | N DAYDETAILED                     | PERIOD IS RA         | TE 9 NEWS /            | AT 11PM        |       |                      |     |                           |                |       |                  |
| <u>Sta</u>            | rt Date          | End Date               | Weekdays                          | Spots/Week           | Rate                   | Rating         |       |                      |     |                           |                |       |                  |
| Week: 10/0            |                  | 10/07/12               | F                                 | 1                    | \$2,500.00             | 0.00           |       |                      |     |                           |                |       |                  |
| 4 WUSA                | 10/05/1          | 2 10/05/12             |                                   | CM<br>Covid Letterme | 1135P-1237             | Ά              | F     | :30                  | 1   | \$1,000.00 P-2            | 0.00 NM        | 1     | \$1,000.00       |
| ELEMEN                | NT AT P          | OSTION 1 IN            | Late Night with D<br>DAYDETAILEDF |                      |                        | 1AN            |       |                      |     |                           |                |       |                  |
| Star                  | rt Date          | End Date               | Weekdays                          | Spots/Week           | Rate                   | Rating         |       |                      |     |                           |                |       |                  |
| Week: 10/0            |                  | 10/07/12               | F                                 | 1                    | \$1,000.00             | 0.00           |       |                      |     |                           |                |       |                  |
| N 5 WUSA              | 10/05/1          | 2 10/05/12             | Price Is Right                    | CM                   | 11a-12p                |                | F     | :30                  | 1   | \$800.00 P-3              | 0.00 NM        | 0     | \$0.00           |
| FLEMEN                | NT AT P          | OSTION 1 IN            | The Price is Righ                 |                      | TE PRICE IS            | RIGHT          |       |                      |     |                           |                |       |                  |
|                       | rt Date          | End Date               | Weekdays                          | Spots/Week           | Rate                   | Rating         |       |                      |     |                           |                |       |                  |
| Week: 10/0            |                  | 10/07/12               | F                                 | 1                    | \$800.00               | 0.00           |       |                      |     |                           |                |       |                  |
|                       | Date Ra          |                        | escription                        |                      | t/End Time             |                | _     | Veekdays_            | _   |                           | Rtg Type       |       |                  |
|                       | edited           | 2-10/07/12 P           | rice is Right                     | 11a-                 | ·12p                   |                | _     | F                    | -   | :30 <del>(\$800.00)</del> | 0.00 <i>NM</i> |       |                  |
| N 6 WUSA              |                  | 2 10/05/12             | DT                                | CM                   | 9A-3P                  |                | F     | :30                  | 3   | \$850.00 P-3              | 0.00 NM        | 2     | \$1,700.00       |
| NO WOOK               | 10/03/1          | 2 10/03/12             | Daytime                           | Olvi                 | (12:30 PM-3            |                | 1     | .50                  | 3   | ψ000.001 -0               | 0.00 14101     |       | ψ1,700.00        |
| ELEMEN                | NT AT P          | OSTION 1 IN            | I DAYDETAILEDF                    | PERIOD IS RA         | TE CBS SOA             | PS             |       |                      |     |                           |                |       |                  |
|                       | rt Date          | End Date               | <u>Weekdays</u><br>F              | Spots/Week           | Rate                   | Rating         |       |                      |     |                           |                |       |                  |
| Week: 10/0<br>Spot Ch | Date Ra          | 10/07/12<br>inge D     | escription                        | 3<br>Star            | \$850.00<br>t/End Time | 0.00           | V     | Veekdays             | Le  | ngth Rate                 | Rtg Type       |       |                  |
|                       |                  | 2-10/07/12 D           |                                   | 9A-3                 |                        | 12:30 PM       | _     | F                    | _   | :30 <del>(\$850.00)</del> | 0.00 NM        |       |                  |
| Cre                   | edited           |                        |                                   |                      |                        |                |       |                      |     |                           |                |       |                  |
| 7 WUSA                | 10/05/1          | 2 10/05/12             | Late Late Show                    | CM                   | 1237-137AN             | 1              | F     | :30                  | 1   | \$350.00 P-2              | 0.00 NM        | 1     | \$350.00         |
| EL EMEN               | NT 4T D          | 0071011411             | Late Late Show                    | DEDIOD 10 DA         | TE OD 410 E            | -0011001       |       |                      |     |                           |                |       |                  |
| _                     | NIAIP<br>rt Date | End Date               | N DAYDETAILEDF<br>Weekdays        | Spots/Week           | Rate                   | Rating         | N     |                      |     |                           |                |       |                  |
| Week: 10/0            |                  | 10/07/12               | F                                 | <u> </u>             | \$350.00               | 0.00           |       |                      |     |                           |                |       |                  |
| 8 WUSA                | 10/05/1          | 2 10/05/12             | 9 News @ Noon                     | CM                   | 12-1230P               |                | F     | :30                  | 1   | \$800.00 P-2              | 0.00 NM        | 1     | \$800.00         |
|                       |                  |                        | 9 News @ Noon                     |                      |                        |                |       |                      |     |                           |                |       |                  |
| _                     | _                |                        | No okdova                         |                      |                        |                |       |                      |     |                           |                |       |                  |
| Week: 10/0            | rt Date<br>01/12 | End Date<br>10/07/12   | <u>Weekdays</u><br>F              | Spots/Week<br>1      | Rate<br>\$800.00       | Rating<br>0.00 |       |                      |     |                           |                |       |                  |
|                       |                  |                        | 9 News Now Rep                    | peat CM              | M-Sa 137-2             |                | F     | :30                  | 1   | \$150.00 P-2              | 0.00 NM        | 1     | \$150.00         |
|                       |                  |                        | 9 News Now RE                     | PEAT                 |                        |                |       |                      |     |                           |                |       |                  |
| _                     | _                |                        | N DAYDETAILEDF                    |                      |                        |                | EPEAT |                      |     |                           |                |       |                  |
| Star<br>Week: 10/0    | rt Date          | End Date<br>10/07/12   | <u>Weekdays</u><br>F              | Spots/Week           | Rate<br>\$150.00       | Rating<br>0.00 |       |                      |     |                           |                |       |                  |
|                       |                  | 2 10/05/12             | <del>_</del>                      | CM                   | 3-4p                   |                | F     | :30                  | 1   | \$550.00 P-2              | 0.00 NM        | 1     | \$550.00         |
|                       | J. 2011          |                        | The Doctors                       |                      | - F                    |                | -     |                      | •   | , 2                       |                |       | , 0.00           |
| _                     | _                |                        | DAYDETAILED                       |                      | TE THE DOC             |                |       |                      |     |                           |                |       |                  |
|                       | rt Date          | End Date               | <u>Weekdays</u><br>F              | Spots/Week           | Rate                   | Rating         |       |                      |     |                           |                |       |                  |
| Week: 10/0            |                  | 10/07/12<br>2 10/05/12 | <del>_</del>                      | CM                   | \$550.00<br>4-5p       | 0.00           | F     | :30                  | 1   | \$700.00 P-3              | 0.00 NM        | 1     | \$700.00         |
| 11 VVUSA              | 10/00/1          | _ 10/03/12             | Dr. Phil                          | CIVI                 | TOP                    |                | - I   | .50                  | 1   | ψι ου.ου F-3              | U.UU INIVI     | '     | φι ου.ου         |
|                       |                  |                        |                                   |                      |                        |                |       |                      |     |                           |                | -     |                  |

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA** 

| Ln Ch Start End ELEMENT AT POSTION 1                 | Inventory Code IN DAYDETAILEDPERI        | Break Start/End<br>IOD IS RATE DR PHIL     | •                | Len Spots          | Rate Pri                  | Rtg Type S     | Spots | Amount           |
|------------------------------------------------------|------------------------------------------|--------------------------------------------|------------------|--------------------|---------------------------|----------------|-------|------------------|
| Start Date                                           | Weekdays Sp                              | oots/Week Rate<br>1 \$700.00               | Rating<br>0.00   |                    |                           |                |       |                  |
| 12 WUSA 10/05/12 10/05/12                            | 2 430-5a 9 News Now<br>9News Now @ 430a  | CM M-F 430-5a                              |                  | :30 1              | \$250.00 P-2              | 0.00 NM        | 1     | \$250.00         |
| ELEMENT AT POSTION 1                                 | IN DAYDETAILEDPERI                       | IOD IS RATE 9 NEWS                         |                  |                    |                           |                |       |                  |
| Start Date End Date Week: 10/01/12 10/07/12          | <u>Weekdays</u> <u>Sp</u>                | <u>oots/Week</u> Rate<br>1 \$250.00        | Rating<br>0.00   |                    |                           |                |       |                  |
| 13 WUSA 10/05/12 10/05/12                            | 2 5-6a 9 News @ 5a<br>9News @ 5a         | CM 5-6a                                    | F                | :30 2              | \$450.00 P-2              | 0.00 NM        | 2     | \$900.00         |
| ELEMENT AT POSTION 1                                 |                                          |                                            |                  |                    |                           |                |       |                  |
| Start Date End Date Week: 10/01/12 10/07/12          | <u>Weekdays</u> <u>Sp</u><br>F           | <u>pots/Week</u> <u>Rate</u><br>2 \$450.00 | Rating<br>0.00   |                    |                           |                |       |                  |
| 14 WUSA 10/05/12 10/05/12                            | 9 News @ 5p<br>9 News @ 5p               | CM 5-6p                                    | F                | :30 1              | \$650.00 P-3              | 0.00 NM        | 1     | \$650.00         |
| ELEMENT AT POSTION 1                                 | •                                        | IOD IS RATE 9 NEWS                         | AT 5PM           |                    |                           |                |       |                  |
| Start Date End Date Week: 10/01/12 10/07/12          | <u>Weekdays</u> <u>Sp</u>                | oots/Week Rate<br>1 \$650.00               | Rating<br>0.00   |                    |                           |                |       |                  |
| 15 WUSA 10/05/12 10/05/12                            | •                                        | CM 6-630p                                  | F                | :30 1              | \$900.00 P-2              | 0.00 NM        | 1     | \$900.00         |
| ELEMENT AT POSTION 1                                 | 9 News @ 6p<br>IN DAYDETAILEDPERI        | IOD IS RATE 9 NEWS                         | AT 6PM           |                    |                           |                |       |                  |
| Start Date End Date                                  |                                          | oots/Week Rate                             | Rating           |                    |                           |                |       |                  |
| Week: 10/01/12 10/07/12<br>16 WUSA 10/05/12 10/05/12 | F<br>2 6-7a 9 News @ 6a                  | 1 \$900.00<br>CM 6-7a                      | 0.00<br>F        | :30 2              | \$500.00 P-2              | 0.00 NM        | 2     | \$1,000.00       |
|                                                      | 9News @ 6a                               |                                            | _                | .00 2              | ψ300.001-2                | 0.00 14141     | _     | Ψ1,000.00        |
| ELEMENT AT POSTION 1 Start Date End Date             |                                          | IOD IS RATE 9 NEWS oots/Week Rate          | AT 6AM<br>Rating |                    |                           |                |       |                  |
| Week: 10/01/12 10/07/12                              | F                                        | 2 \$500.00                                 | 0.00             |                    |                           |                |       |                  |
| 17 WUSA 10/05/12 10/05/12                            | 2 9 News Tonight 7p<br>9 News Tonight 7p | CM 7-730p                                  | F                | :30 1              | \$850.00 P-2              | 0.00 NM        | 1     | \$850.00         |
| ELEMENT AT POSTION 1                                 |                                          | IOD IS RATE 9 NEWS                         | TONIGHT          |                    |                           |                |       |                  |
| Start Date End Date Week: 10/01/12 10/07/12          | <u>Weekdays</u> <u>Sp</u>                | oots/Week Rate<br>1 \$850.00               | Rating<br>0.00   |                    |                           |                |       |                  |
| 18 WUSA 10/05/12 10/05/12                            | •                                        | CM 7-9a                                    | F                | :30 2              | \$300.00 P-2              | 0.00 NM        | 2     | \$600.00         |
| ELEMENT AT POSTION 1                                 | CBS This Morning<br>IN DAYDETAILEDPERI   | IOD IS RATE CBS THI                        | S MORNING        |                    |                           |                |       |                  |
| Start Date End Date                                  | . <u>Weekdays</u> <u>Sp</u>              | oots/Week Rate                             | Rating           |                    |                           |                |       |                  |
| Week: 10/01/12 10/07/12<br>19 WUSA 10/05/12 10/05/12 |                                          | 2 \$300.00<br>nt CM 730-8P                 | 0.00<br>F        | :30 1              | \$2,200.00 P-2            | 0.00 NM        | 1     | \$2,200.00       |
| ELEMENT AT POSTION 1                                 | Entertainment Tonigh                     | ht                                         |                  |                    | <b>*</b> -,               |                |       | <b>*</b> _,,     |
| Start Date End Date                                  | Weekdays Sp                              | oots/Week Rate                             | Rating           |                    |                           |                |       |                  |
| Week: 10/01/12 10/07/12                              | F                                        | 1 \$2,200.00                               | 0.00<br>F        | .20 1              | \$250.00 P-2              | 0.00 NM        | 4     | <u> የ</u> ንደብ ብር |
| 20 WUSA 10/05/12 10/05/12                            | Inside Edition                           | CM 9-930a                                  |                  | :30 1              | \$250.00 P-2              | U.UU NIVI      | 1     | \$250.00         |
| ELEMENT AT POSTION 1 Start Date End Date             |                                          | oots/Week Rate                             | Rating           | IDEK               |                           |                |       |                  |
| Week: 10/01/12 10/07/12                              | F                                        | 1 \$250.00                                 | 0.00             |                    |                           |                |       |                  |
| N21 WUSA 10/08/12 10/08/12                           | 2 10-11a<br>Let's Make a Deal            | CM 10-11a                                  | M                | :30 2              | \$350.00 P-3              | 0.00 NM        | 0     | \$0.00           |
| ELEMENT AT POSTION 1                                 |                                          | IOD IS RATE LET'S M.                       | AKE A DEAL       |                    |                           |                |       |                  |
| Start Date End Date Week: 10/08/12 10/14/12          | . <u>Weekdays</u> <u>Sp</u><br>M         | oots/Week Rate<br>2 \$350.00               | Rating<br>0.00   |                    |                           |                |       |                  |
| Spot Ch Date Range                                   | Description                              | Start/End Time                             |                  | /eekdays <u>Le</u> |                           | Rtg Type       |       |                  |
| 1 NUSA 10/08/12-10/14/12<br>Credited                 | 10-11a                                   | 10-11a                                     | M                |                    | :30 <del>(\$350.00)</del> | 0.00 <i>NM</i> |       |                  |
| 2 NUSA 10/08/12-10/14/12                             | 10-11a                                   | 10-11a                                     | M                |                    | :30 <del>(\$350.00)</del> | 0.00 <i>NM</i> |       |                  |
| Credited                                             |                                          |                                            |                  |                    | · ,                       |                |       |                  |
| 22 WUSA 10/08/12 10/08/12                            | 9 News @ 11p<br>9 News @ 11p             | CM M-Su 11-11                              | 135p M           | :30 1              | \$2,500.00 P-2            | 0.00 NM        | 1     | \$2,500.00       |
| ELEMENT AT POSTION 1                                 |                                          | IOD IS RATE 9 NEWS                         | AT 11PM          |                    |                           | 1              |       |                  |

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Order / Rev: 698827 Advertiser: American Crossroads

Week: 10/08/12

10/14/12

M- - - - -

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA** 

Flight Dates: 10/02/12 - 10/08/12 Estimate: 692

|                           | Start           | End                     | Inventory Code                   |                            | Start/End               |                   | ays    | Len Spo  |     | Rate Pri       | 0 71       |     | Amount           |
|---------------------------|-----------------|-------------------------|----------------------------------|----------------------------|-------------------------|-------------------|--------|----------|-----|----------------|------------|-----|------------------|
| 22 WUSA 1                 | 0/08/1          | 2 10/08/12              | 9 News @ 11p<br>9 News @ 11p     | СМ                         | M-Su 11-1               | 135p M            |        | :30      | 1   | \$2,500.00 P-2 | 0.00 NM    | 1   | \$2,500.00       |
|                           |                 |                         | I DAYDETAILEDI                   |                            |                         |                   |        |          |     |                |            |     |                  |
| Start I<br>Week: 10/08    |                 | End Date<br>10/14/12    | <u>Weekdays</u><br>M             | Spots/Week                 | \$2,500.00              | Rating<br>0.00    |        |          |     |                |            | l   |                  |
| 23 WUSA 1                 |                 |                         | Letterman                        | CM                         | 1135P-123               |                   |        | :30      | 1   | \$1,000.00 P-2 | 0.00 NM    | 1   | \$1,000.00       |
| EI EMENIT                 | r               |                         | Late Night with DAYDETAILED      |                            |                         | MANI              |        |          |     |                |            |     |                  |
| Start I                   |                 | End Date                | Weekdays                         | Spots/Week                 |                         | Rating            |        |          |     |                |            | l   |                  |
| Week: 10/08               | 3/12            | 10/14/12                | M                                | 1                          | . —                     | 0.00              |        |          |     |                |            |     |                  |
| N24 WUSA 1                | 0/08/1          | 2 10/08/12              |                                  | CM                         | 11a-12p                 | М                 |        | :30      | 1   | \$800.00 P-3   | 0.00 NM    | 0   | \$0.00           |
| ELEMENT                   | ГАТ РО          | OSTION 1 IN             | The Price is Rigl                |                            | TE PRICE I              | SRIGHT            |        |          |     |                |            |     |                  |
| Start I                   |                 | End Date                | Weekdays                         | Spots/Week                 |                         | Rating            |        |          |     |                |            |     |                  |
| Week: 10/08<br>Spot Ch Da | 3/12<br>ate Ra  | 10/14/12<br>nae D       | M<br>escription                  | 1<br>Star                  | \$800.00<br>rt/End Time | 0.00              | ٧      | /eekdays | Len | ath Rate       | Rtg Type   | l   |                  |
|                           |                 |                         | rice Is Right                    |                            | -12p                    |                   | M      |          |     |                | 0.00 NM    | İ   |                  |
| Credi                     |                 |                         |                                  |                            |                         |                   |        |          |     |                |            |     |                  |
| N25 WUSA 1                | 0/08/1          | 2 10/08/12              | DT<br>Daytime                    | CM                         | 9A-3P<br>(12:30 PM-     |                   |        | :30      | 3   | \$850.00 P-3   | 0.00 NM    | 2   | \$1,700.00       |
| ELEMENT                   | ΓAT P           | OSTION 1 IN             | N DAYDETAILEDI                   | PERIOD IS RA               |                         |                   |        |          |     |                |            |     |                  |
| Start [                   |                 | End Date                | <u>Weekdays</u><br>M             | Spots/Week                 |                         | Rating            |        |          |     |                |            |     |                  |
| Week: 10/08<br>Spot Ch Da | ate Ra          | 10/14/12<br>nge D       | escription                       | 3<br>Star                  | \$850.00<br>rt/End Time | 0.00              | ٧      | /eekdays | Len | igth Rate      | Rtg Type   | i   |                  |
|                           |                 | ?-10/14/12 D            | T                                | 9A-                        | 3P                      | (12:30 PM-        | 3:00 M |          | -   |                | 0.00 NM    |     |                  |
| Credi                     |                 |                         |                                  |                            |                         |                   |        |          |     |                |            |     | _                |
| 26 WUSA 1                 | 0/08/1          | 2 10/08/12              | Late Late Show<br>Late Late Show | CM                         | 1237-137A               | .M M              |        | :30      | 1   | \$350.00 P-2   | 0.00 NM    | 1   | \$350.00         |
| ELEMENT                   | ΓAT P           | OSTION 1 IN             | N DAYDETAILED                    | PERIOD IS RA               | TE CRAIG F              | ERGUSON           | I      |          |     |                |            |     |                  |
| Start I<br>Week: 10/08    |                 | End Date<br>10/14/12    | <u>Weekdays</u><br>M             | Spots/Week                 |                         | Rating<br>0.00    |        |          |     |                |            |     |                  |
|                           |                 |                         | 9 News @ Noon                    |                            | 12-1230P                |                   |        | :30      | 1   | \$800.00 P-2   | 0.00 NM    | 1   | \$800.00         |
|                           |                 |                         | 9 News @ Noon                    | 1                          |                         |                   |        |          |     | *******        |            |     | 4000.00          |
| ELEMENT<br>Start [        |                 | OSTION 1 IN<br>End Date | NDAYDETAILEDE<br>Weekdays        | PERIOD IS RA<br>Spots/Week |                         | AT NOON<br>Rating |        |          |     |                |            | l   |                  |
| Week: 10/08               |                 | 10/14/12                | M                                | <u>opots/week</u>          | —                       | 0.00              |        |          |     |                |            |     |                  |
| 28 WUSA 1                 | 0/08/1          | 2 10/08/12              | 9 News Now Rep                   |                            | M-Sa 137-               | 207x M            |        | :30      | 1   | \$150.00 P-2   | 0.00 NM    | 1   | \$150.00         |
| ELEMENT                   | ГАТ РО          | OSTION 1 IN             | 9 News Now RE<br>DAYDETAILEDI    |                            | TE 9 NEWS               | AT 11P RE         | PEAT   |          |     |                |            |     |                  |
| Start I                   | <u>Date</u>     | End Date                | Weekdays                         | Spots/Week                 |                         | Rating            |        |          |     |                |            | İ   |                  |
| Week: 10/08               |                 | 10/14/12                | M                                | 1                          | \$150.00                | 0.00              |        | :30      |     | \$550,00 D.2   | 0.00 NIM   | 1   | <b>\$</b> EE0.00 |
| 29 WUSA 1                 | 0/06/1          | 2 10/06/12              | The Doctors                      | СМ                         | 3-4p                    | IVI               |        | .30      | 1   | \$550.00 P-2   | U.UU INIVI | l ' | \$550.00         |
|                           |                 |                         | N DAYDETAILEDI                   |                            | _                       |                   |        |          |     |                |            |     |                  |
| Start I<br>Week: 10/08    |                 | End Date<br>10/14/12    | <u>Weekdays</u><br>M             | Spots/Week<br>1            | —                       | Rating<br>0.00    |        |          |     |                |            | l   |                  |
| 30 WUSA 1                 |                 |                         | 4-5p                             | CM                         | 4-5p                    |                   |        | :30      | 1   | \$700.00 P-3   | 0.00 NM    | 1   | \$700.00         |
| EI EMENIT                 | Γ ΛΤ D <i>(</i> | DETION 1 IN             | Dr. Phil<br>I DAYDETAILEDI       |                            | TE ND DUII              |                   |        |          |     |                |            |     |                  |
| Start I                   |                 | End Date                | Weekdays                         | Spots/Week                 |                         | -<br>Rating       |        |          |     |                |            |     |                  |
| Week: 10/08               |                 | 10/14/12                | M                                | 1                          | ψ. σσ.σσ                | 0.00              |        |          |     |                |            |     |                  |
| 31 WUSA 1                 | 0/08/1          | 2 10/08/12              | 430-5a 9 News N<br>9News Now @ 4 |                            | M-F 430-5               | a M               |        | :30      | 1   | \$250.00 P-2   | 0.00 NM    | 1   | \$250.00         |
| ELEMENT                   | ГАТ РО          | OSTION 1 IN             | I DAYDETAILED                    |                            | TE 9 NEWS               | AT 430AM          |        |          |     |                |            |     |                  |
| Start I                   |                 | End Date                | Weekdays<br>M                    | Spots/Week                 |                         | Rating            |        |          |     |                |            |     |                  |
| 32 WUSA 1                 |                 | 10/14/12<br>2 10/08/12  | M 5-6a 9 News @ 5                | 1<br>5a CM                 | \$250.00<br>5-6a        | 0.00<br>M         |        | :30      | 2   | \$450.00 P-2   | 0.00 NM    | 2   | \$900.00         |
|                           |                 |                         | 9News @ 5a                       |                            |                         |                   |        | .00      | _   | ψ.30.001 Z     | 3.55 14101 | -   | <b>4000.00</b>   |
|                           |                 |                         | N DAYDETAILED                    |                            |                         |                   |        |          |     |                |            |     |                  |
| Start I                   | <u> vale</u>    | End Date                | Weekdays V                       | Spots/Week                 | Rate                    | Rating            |        |          |     |                |            |     |                  |

\$450.00

0.00

Print Date: 10/08/12 10:07:28 Page 5 of 12

Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA** 

| 33 WUSA 1008/12 1008/12 9 News 8 5p                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Ln Ch    | Start     | End         | Inventory Code   | Break        | Start/End    | Time     | Days          | Len Sp     | oots     | Rate Pri       | Rtg Type | Spots | Amount     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-----------|-------------|------------------|--------------|--------------|----------|---------------|------------|----------|----------------|----------|-------|------------|
| San Date   End Date   Weeker 100812   101412   M                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 33 WUSA  | 10/08/1   | 2 10/08/12  | 9 News @ 5p      | CM           | 5-6p         |          | M             | :30        | 1        | \$650.00 P-3   | 0.00 NM  | 1     | \$650.00   |
| Start Date                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | ELEME    | ΕΝΤ ΔΤ Ρ  |             | •                | PERIOD IS RA | TE 9 NEWS    | ΔT 5PN   | 1             |            |          |                |          |       |            |
| 34 WUSA   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008/12   1008   | _        | _         |             |                  |              | _            |          |               |            |          |                |          |       |            |
| Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Sect   | Week: 10 | /08/12    |             |                  |              |              |          |               |            |          |                |          |       |            |
| Relation   Page   Pag   | 34 WUSA  | 10/08/1   | 2 10/08/12  |                  | CM           | 6-630p       |          | M             | :30        | 1        | \$900.00 P-2   | 0.00 NM  | 1     | \$900.00   |
| Start Date                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | FLEME    | NT AT P   | OSTION 1 IN |                  | PERIOD IS RA | TE 9 NEWS    | AT 6PN   | 1             |            |          |                |          |       |            |
| 35 WUSA 10/08/12 10/08/12 6-73 News 6 fa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | _        | _         |             |                  |              | _            |          |               |            |          |                |          |       |            |
| SILEMENT AT POSTION 1 IN DAYDETALLEDPERIOD IS RATE 9 NEWS AT 6AM   Start Date   End Date   Weekdays   Stots/Week   Rate   Rating   Rating   Stots/Week   Stots   Sto   | Week: 10 | /08/12    | 10/14/12    | M                | 1            | \$900.00     | 0.       | 00            |            |          |                |          |       |            |
| Sant Date   End Date   Case   South Week   South Week   South   Sout   | 35 WUSA  | 10/08/1   | 2 10/08/12  |                  | Sa CM        | 6-7a         |          | M             | :30        | 2        | \$500.00 P-2   | 0.00 NM  | 2     | \$1,000.00 |
| Start Date   End Date   Weekdays   SpotsWeek   Rate   Rating   Section   S   | FLEME    | NT AT P   | OSTION 1 IN |                  | PERIOD IS RA | TE 9 NEWS    | AT 6AN   | 1             |            |          |                |          |       |            |
| 38 WUSA 10/08/12 10/08/12 9 News Tonight 7p CM 7-730p M 30 1 \$850.00 P-2 0.00 NM 1 \$850.00 P-2 ELEMENT AT POSTION 1 IN DAYDETALEDPERIOD IS RATE 9 NEWS TONIGHT Start Date End Date Weekdays Spots/Week Rate Rating CM 7-9a M 30 2 \$300.00 P-2 0.00 NM 2 \$600.00 CBS This Morning ELEMENT AT POSTION 1 IN DAYDETALEDPERIOD IS RATE 6 Rating Week 10/08/12 10/14/12 W 300.00 0.00 0.00 0.00 0.00 0.00 0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | _        | _         |             |                  |              | _            |          |               |            |          |                |          |       |            |
| 9 News Tonight 76  ELEMENT AT POSTION 1 in ID AVDETALEEDFRIOD IS RATE 9 NEWS TONIGHT  Start Date   End Date   Weekdays   Merch 1008/12   1018/12   EST his Morning   CBS This Morning    |          |           |             |                  |              |              |          |               |            |          |                |          |       |            |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT   Start Date   Find Date   Weekdays   Spots/Week   Rate   Rating   Week: 1008H2   1008H2   1008H2   Week: 1008H2   1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008H2   Week: 1008   | 36 WUSA  | 10/08/1   | 2 10/08/12  | •                | •            | 7-730p       |          | M             | :30        | 1        | \$850.00 P-2   | 0.00 NM  | 1     | \$850.00   |
| Siart Date   End Date   Weekdays   Spots/Week   Rate   Rating   Seption      | FLEME    | ΕΝΤ ΔΤ Ρ  |             |                  |              | TE 9 NEWS    | TONIG    | HT.           |            |          |                |          |       |            |
| Week: 10/08/12   10/08/12   10/08/12   10/08/12   CBS This Morning                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |           |             |                  |              | _            |          |               |            |          |                |          |       |            |
| California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   California   Cal   |          |           |             |                  |              |              |          |               |            |          |                |          |       |            |
| Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Start Date   Start    | 37 WUSA  | 10/08/1   | 2 10/08/12  | CBS This Mornin  | g CM         | 7-9a         |          | M             | :30        | 2        | \$300.00 P-2   | 0.00 NM  | 2     | \$600.00   |
| Start Date   End Date   Weekdays   SpotsWeek   Rate   Salon    |          |           |             |                  | •            | TE CDQ TUI   | e Modi   | NING          |            |          |                |          |       |            |
| Week: 10/08/12   10/14/12   M   2   \$300.00   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |           |             |                  |              | _            |          |               |            |          |                |          |       |            |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET  Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Week: 10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12   10/08/12 |          |           |             |                  |              |              |          |               |            |          |                |          |       |            |
| RELIMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 38 WUSA  | 10/08/1   | 2 10/08/12  | Entertainment To | night CM     | 730-8P       |          | M             | :30        | 1        | \$2,200.00 P-2 | 0.00 NM  | 1     | \$2,200.00 |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Start Date   Start Date   Start Date   Spots/Week   Spots/Week   Rate   Rating   Start Date   Start Date   Spots/Week   Spots   | ELEM     |           |             |                  | •            | TE ET        |          |               |            |          |                |          |       |            |
| Week: 10/08/12   10/14/12   M   1   \$2,200.00   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |           |             |                  |              |              | Ratir    | na            |            |          |                |          |       |            |
| Inside Edition   ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER   Start Date   Meckadys   Spots/Week   Rate   Rating   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |           |             |                  |              |              |          |               |            |          |                |          |       |            |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER   Start Date   End Date   Weeklays   Spots/Week   Rate   Rating                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 39 WUSA  | 10/08/1   | 2 10/08/12  | 9-930a           | CM           | 9-930a       |          | M             | :30        | 1        | \$250.00 P-2   | 0.00 NM  | 1     | \$250.00   |
| Start Date   New No.   N   |          |           |             |                  | DEDIOD IS DA | TE INICIDE I | EDITION  | I/THE INC     | IDED       |          |                |          |       |            |
| Week: 10/08/12   10/14/12   M   1   \$250.00   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |           |             |                  |              | _            |          |               | IDEK       |          |                |          |       |            |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Start Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End    |          |           |             |                  |              |              |          |               |            |          |                |          |       |            |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week     | 40 WUSA  | 10/06/1   | 2 10/06/12  | •                | CM           | M-Su 11-11   | 135p     | S-            | :30        | 1        | \$2,500.00 P-2 | 0.00 NM  | 1     | \$2,500.00 |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |           |             |                  | DEDIOD IS DA | TE O NEWS    | ΛT 11D   | N/I           |            |          |                |          |       |            |
| Week: 10/01/12   10/06/12   10/06/12   10/06/12   F 1135p-1235a   CM   1135p-1235A  S-   :30   1 \$500.00 P-2   0.00 NM   1 \$500.00 P-2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |           |             |                  |              | _            |          |               |            |          |                |          |       |            |
| Criminal Minds                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | _        |           |             |                  |              |              |          | <u> </u>      |            |          |                |          |       |            |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   10/07/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12   10/06/12    | 41 WUSA  | 10/06/1   | 2 10/06/12  | LF 1135p-1235a   | CM           | 1135P-123    | 5A       | S-            | :30        | 1        | \$500.00 P-2   | 0.00 NM  | 1     | \$500.00   |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |           |             |                  | DEDIOD IS DA | TE CDIMINI/  | VI MINIT | 16            |            |          |                |          |       |            |
| Week: 10/01/12   10/07/12  S-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | _        | _         |             |                  |              | _            |          |               |            |          |                |          |       |            |
| Numb3rs   ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE NUMBERS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |           |             |                  |              |              |          |               |            |          |                |          |       |            |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 42 WUSA  | 10/06/1   | 2 10/06/12  |                  | CM           | 1235a-135a   | a        | S-            | :30        | 1        | \$350.00 P-2   | 0.00 NM  | 1     | \$350.00   |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | ELEM     |           |             |                  | DEDIOD IS DA | TE NII IMDEE | 00       |               |            |          |                |          |       |            |
| Week: 10/01/12       10/07/12      S-       1       \$350.00       0.00         43 WUSA 10/06/12 10/06/12 9 News Now Repeat CM 9 News Now Repeat CM 9 News Now REPEAT       M-Sa 137-207xS-       :30       1       \$150.00 P-2       0.00 NM       1       \$3,500.00 P-2       0.00 NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | _        | _         |             |                  |              | _            |          | na            |            |          |                |          |       |            |
| 9 News Now REPEAT  ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/01/12   10/07/12  S-   1 \$150.00   0.00  44 WUSA 10/06/12 10/06/12 NCAA Football Game #2CM   3-7p  S-   :30   1 \$3,500.00 P-2   0.00 NM   NCAA Football Game #2   (3:30 PM-7:00 PM)  ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SEC GAME OF THE WEEK (9/15/12-11/1)  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/01/12   10/07/12  S-   1 \$3,500.00   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |           |             |                  |              |              |          |               |            |          |                |          |       |            |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 43 WUSA  | 10/06/1   | 2 10/06/12  | 9 News Now Rep   | eat CM       | M-Sa 137-2   | 207x     | S-            | :30        | 1        | \$150.00 P-2   | 0.00 NM  | 1     | \$150.00   |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |           |             |                  |              | TE 0 NEWS    | AT 44D   | DEDEAT        |            |          |                |          |       |            |
| Week: 10/01/12       10/07/12      S-       1       \$150.00       0.00         44 WUSA 10/06/12 10/06/12 NCAA Football Game #2CM NCAA Football Game #2CM NCAA Football Game #2 (3:30 PM-7:00 PM)      S-       :30       1       \$3,500.00 P-2       0.00 NM       1       \$3,500.00 P-2 <td></td> <td></td> <td></td> <td></td> <td></td> <td>_</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |           |             |                  |              | _            |          |               |            |          |                |          |       |            |
| NCAA Football Game #2       (3:30 PM-7:00 PM)         ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SEC GAME OF THE WEEK (9/15/12-11/1         Start Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/01/12       10/07/12      S-       1       \$3,500.00       0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |           |             |                  |              |              |          |               |            |          |                |          |       |            |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SEC GAME OF THE WEEK (9/15/12-11/1  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/01/12 10/07/12S- 1 \$3,500.00 0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 44 WUSA  | 10/06/1   | 2 10/06/12  | NCAA Football G  | ame #2CM     | 3-7p         |          | S-            | :30        | 1        | \$3,500.00 P-2 | 0.00 NM  | 1     | \$3,500.00 |
| Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12        S-         1 \$3,500.00         0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | C1 C 44  | -NIT AT D | OCTION 4 IN |                  |              |              |          | TI IC \^/C.C. | V (0/45/40 | 1 4 4 /4 |                |          |       |            |
| Week: 10/01/12 10/07/12S- 1 \$3,500.00 0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | _        | _         |             |                  |              | _            |          |               | n (9/15/12 | -11/1    |                |          |       |            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | _        |           |             |                  |              |              |          |               |            |          |                |          |       |            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 45 WUSA  | 10/06/1   | 2 10/06/12  |                  |              |              |          | S-            | :30        | 1        | \$300.00 P-2   | 0.00 NM  | 1     | \$300.00   |

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS WUSA

| Ln Ch Start                         | End                  | Inventory Cod                    |                     | Start/End               | Гime Days        | Len Spo               | ots Rate Pri              | Rtg Type       | Spots | Amount      |
|-------------------------------------|----------------------|----------------------------------|---------------------|-------------------------|------------------|-----------------------|---------------------------|----------------|-------|-------------|
|                                     |                      | 8-10a Sa CBS T<br>CBS This Morni |                     |                         |                  |                       |                           |                |       |             |
| ELEMENT AT P                        | OSTION 1 IN          | N DAYDETAILED                    |                     | TE SATURD               | AY EARLY SHO     | W                     |                           | _              |       |             |
| Start Date                          | End Date             | Weekdays S                       | Spots/Week          | Rate                    | Rating           |                       |                           |                |       |             |
| Week: 10/01/12<br>46 WUSA 10/07/1   | 10/07/12             | NEL Football                     | 1<br>CM             | \$300.00                | 0.00<br>II SundS | :30                   | 1\$20,000.00 P-2          | 0.00 NM        | 1     | 00 000 002  |
| 46 WUSA 10/07/1                     | 12 10/07/12          | NFL Football                     | Civi                | NFL FUUIDA              | ii Surius        | .30                   | 1 \$20,000.00 P-2         | U.UU INIVI     | '     | \$20,000.00 |
| ELEMENT AT P                        | OSTION 1 IN          | N DAYDETAILED                    | PERIOD IS RA        | TE NFL REG              | ULAR SEASON      | GAMES                 |                           |                |       |             |
| Start Date                          | End Date             | Weekdays                         | Spots/Week          | Rate                    | Rating           |                       |                           |                |       |             |
| Week: 10/01/12<br>47 WUSA 10/07/1   | 10/07/12             | 105-205a Entert                  |                     | \$20,000.00<br>105-205A | 0.00             | :30                   | 1 \$200.00 P-2            | 0.00 NM        | 1     | \$200.00    |
| 47 WOOR 10/01/1                     | 12 10/07/12          | Entertainment T                  |                     | 103 2007                |                  | .50                   | 1 ψ200.001 2              | 0.00 14101     | '     | Ψ200.00     |
|                                     |                      | N DAYDETAILED                    |                     |                         |                  |                       |                           |                |       |             |
| <u>Start Date</u><br>Week: 10/01/12 | End Date<br>10/07/12 | Weekdays<br>S                    | Spots/Week<br>1     |                         | Rating<br>0.00   |                       |                           |                |       |             |
| 48 WUSA 10/07/1                     |                      |                                  | CM                  | \$200.00<br>M-Su 11-11  |                  | :30                   | 1 \$2,500.00 P-2          | 0.00 NM        | 1     | \$2,500.00  |
| 10 1100/11 10/01/1                  | 10/0//12             | 9 News @ 11p                     | O.V.                | 00 11 11                | <b>00</b> p      | .00                   | ν φ2,000.001 2            | 0.00 11111     |       | Ψ2,000.00   |
|                                     |                      | N DAYDETAILED                    |                     | _                       |                  |                       |                           |                |       |             |
| <u>Start Date</u><br>Week: 10/01/12 | End Date<br>10/07/12 | <u>Weekdays</u><br>S             | Spots/Week          | Rate<br>\$2,500.00      | Rating<br>0.00   |                       |                           |                |       |             |
| 49 WUSA 10/07/1                     |                      |                                  |                     | 1135P-1205              |                  | :30                   | 1 \$800.00 P-2            | 0.00 NM        | 1     | \$800.00    |
|                                     |                      | Sports Plus                      |                     |                         |                  |                       |                           |                |       | <b>4</b>    |
|                                     |                      | N DAYDETAILED                    |                     |                         |                  |                       |                           |                |       |             |
| <u>Start Date</u><br>Week: 10/01/12 | End Date<br>10/07/12 | <u>Weekdays</u><br>S             | Spots/Week<br>1     | <u>Rate</u><br>\$800.00 | Rating<br>0.00   |                       |                           |                |       |             |
| 50 WUSA 10/07/1                     |                      | LF 1205-105a                     | CM                  | 1205a-105a              |                  | :30                   | 1 \$500.00 P-2            | 0.00 NM        | 1     | \$500.00    |
|                                     |                      | 1205a-105a                       |                     |                         |                  |                       |                           |                |       |             |
|                                     |                      | N DAYDETAILED                    |                     |                         |                  |                       |                           |                |       |             |
| <u>Start Date</u><br>Week: 10/01/12 | End Date<br>10/07/12 | <u>Weekdays</u><br>S             | Spots/Week<br>1     | <u>Rate</u><br>\$500.00 | Rating<br>0.00   |                       |                           |                |       |             |
| 51 WUSA 10/07/1                     | 2 10/07/12           | Sun Prime A                      | CM                  | 7-8P                    | S                | :30                   | 1 \$18,000.00 P-2         | 0.00 NM        | 1     | \$18,000.00 |
| ELEMENT AT D                        | OOTION 4 IN          | 60 Minutes                       | DEDIOD 10 DA        | TE 00 MINU 13           |                  |                       |                           |                |       |             |
| Start Date                          | End Date             | N DAYDETAILED<br>Weekdays        | Spots/Week          | Rate                    | Rating           |                       |                           |                |       |             |
| Week: 10/01/12                      | 10/07/12             | S                                |                     | \$18,000.00             | 0.00             |                       |                           |                |       |             |
| 52 WUSA 10/07/1                     | 2 10/07/12           | CBS Sunday Mo                    | orning CM           | 9-1030a                 | S                | :30                   | 1 \$2,500.00 P-2          | 0.00 NM        | 1     | \$2,500.00  |
| ELEMENT AT D                        |                      | CBS Sunday M<br>N DAYDETAILED    |                     | TE ODO OUN              |                  |                       |                           |                |       |             |
|                                     |                      | Weekdays                         |                     |                         | Rating           | 1                     |                           |                |       |             |
| Week: 10/01/12                      | 10/07/12             | S                                |                     | \$2,500.00              | 0.00             |                       |                           |                |       |             |
| N53 WUSA 10/04/1                    | 2 10/04/12           |                                  | CM                  | 10-11a                  | T                | :30                   | 2 \$350.00 P-3            | 0.00 NM        | 0     | \$0.00      |
| EI EMENIT ΔT P                      |                      | Let's Make a De<br>N DAYDETAILED |                     | TE LET'S MA             | KE A DEAL        |                       |                           |                |       |             |
| Start Date                          | End Date             | Weekdays                         | Spots/Week          | _                       | Rating           |                       |                           |                |       |             |
| Week: 10/01/12                      | 10/07/12             | T                                | 2                   | \$350.00                | 0.00             |                       |                           |                |       |             |
| Spot Ch Date Ra<br>1 NUSA 10/01/1   |                      | escription<br>0.110              | <u>Star</u><br>10-1 | t/End Time              |                  | <u>Weekdays</u><br>Th |                           | Rtg Type       |       |             |
| Credited                            | 2-10/07/12 10        | 0-11a                            | 10-1                | ıa                      | -                | 111                   | 30 <del>(φ390.00)</del>   | 0.00 14141     |       |             |
| 2 NUSA 10/01/1                      | 2-10/07/12 10        | 0-11a                            | 10-1                | 1a                      | -                | Th                    | :30 <del>(\$350.00)</del> | 0.00 <i>NM</i> |       |             |
| Credited                            |                      |                                  |                     |                         |                  |                       |                           |                |       |             |
| 54 WUSA 10/04/1                     | 2 10/04/12           | 9 News @ 11p                     | CM                  | M-Su 11-11              | 35pT             | :30                   | 1 \$2,500.00 P-2          | 0.00 NM        | 1     | \$2,500.00  |
|                                     |                      | 9 News @ 11p                     |                     | TE 0 NEWC               | AT 44DM          |                       |                           |                |       |             |
| Start Date                          | End Date             | N DAYDETAILED<br>Weekdays        | Spots/Week          |                         | Rating           |                       |                           |                |       |             |
| Week: 10/01/12                      | 10/07/12             | T                                |                     | \$2,500.00              | 0.00             |                       |                           |                |       |             |
| 55 WUSA 10/04/1                     | 2 10/04/12           |                                  | CM                  | 1135P-1237              |                  | :30                   | 1 \$1,000.00 P-2          | 0.00 NM        | 1     | \$1,000.00  |
| EI EMENT AT D                       | OSTION 1 IN          | Late Night with<br>NDAYDETAILED  |                     |                         |                  |                       |                           |                |       |             |
| Start Date                          | End Date             | Weekdays                         | Spots/Week          | Rate                    | Rating           |                       |                           |                |       |             |
| Week: 10/01/12                      | 10/07/12             | T                                |                     | \$1,000.00              | 0.00             |                       |                           |                |       |             |
| N56 WUSA 10/04/1                    | 2 10/04/12           |                                  | CM                  | 11a-12p                 | T                | :30                   | 1 \$800.00 P-3            | 0.00 NM        | 0     | \$0.00      |

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS WUSA

Flight Dates: 10/02/12 - 10/08/12 Estimate: 692

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Price Is Right The Price is Right ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT Weekdays Start Date **End Date** Spots/Week - - - T- - -Week: 10/01/12 10/07/12 \$800.00 0.00 Ch Date Range Description Start/End Time Length Rate Rtg Type Weekdays 0.00 NM 1 NUSA 10/01/12-10/07/12 Price Is Right 11a-12p - - - Th- - - -:30 (\$800.00) Credited N57 WUSA 10/04/12 10/04/12 DT СМ 9A-3P - - - T- - -:30 \$850.00 P-3 0.00 NM \$0.00 (12:30 PM-3:00 PM) Daytime ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/01/12 10/07/12 - - - T- - -\$850.00 0.00 Description Start/End Time Weekdays Rate Rtg Type Spot Ch Date Range Lenath 1 NUSA 10/01/12-10/07/12 DT 9A-3P (12:30 PM-3:00 F - - Th- - - -:30 (\$850.00) 0.00 NM Credited 2 NUSA 10/01/12-10/07/12 DT 9A-3P (12:30 PM-3:00 F - - Th- - - -:30 (\$850.00) 0.00 NM Credited 3 NUSA 10/01/12-10/07/12 DT (12:30 PM-3:00 F - - Th- - - -9A-3P :30 <del>(\$850.00)</del> 0.00 NM Credited 58 WUSA 10/04/12 10/04/12 Late Late Show 1237-137AM ---T---:30 \$350.00 P-2 0.00 NM \$350.00 CMLate Late Show ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/01/12 10/07/12 \$350.00 59 WUSA 10/04/12 10/04/12 9 News @ Noon CM 12-1230P - - - T- - -:30 \$800.00 P-2 0.00 NM \$800.00 1 9 News @ Noon (12:00 PM-12:30 PM) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON End Date Spots/Week Start Date Weekdays Rating Rate 10/07/12 Week: 10/01/12 0.00 \$800.00 60 WUSA 10/04/12 10/04/12 9 News Now Repeat CM M-Sa 137-207x - - - T- - -:30 \$150.00 P-2 0.00 NM \$150.00 9 News Now REPEAT ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - T- - -\$150.00 0.00 61 WUSA 10/04/12 10/04/12 - - - T- - -\$550.00 P-2 0.00 NM 3-4n CM 3-4p .30 \$550.00 1 The Doctors ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/01/12 10/07/12 - T- -\$550.00 0.00 62 WUSA 10/04/12 10/04/12 4-5p CM 4-5p ---T---:30 \$700.00 P-3 0.00 NM \$700.00 Dr. Phil ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - T- - -\$700.00 0.00 63 WUSA 10/04/12 10/04/12 430-5a 9 News Now CM M-F 430-5a :30 \$250.00 P-2 0.00 NM \$250.00 9News Now @ 430a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/01/12 10/07/12 \$250.00 64 WUSA 10/04/12 10/04/12 5-6a 9 News @ 5a ---T---:30 \$450.00 P-2 0.00 NM CM 5-6a 2 \$900.00 9News @ 5a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/01/12 10/07/12 \$450.00 0.00 65 WUSA 10/04/12 10/04/12 9 News @ 5p CM 5-6p \$650.00 P-3 0.00 NM \$650.00 9 News @ 5p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/01/12 10/07/12 \$650.00 0.00 66 WUSA 10/04/12 10/04/12 CM 6-630p :30 \$900.00 P-2 0.00 NM \$900.00 ---T---

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA** 

| Ln Ch Start End Inventory Code                                       | Break Start/End                     | Time Days      | Len Spots | Rate Pri                     | Rtg Type Spo   | ts | Amount            |
|----------------------------------------------------------------------|-------------------------------------|----------------|-----------|------------------------------|----------------|----|-------------------|
| 9 News @ 6p                                                          |                                     |                |           |                              |                |    |                   |
| 9 News @ 6p<br>ELEMENT AT POSTION 1 IN DAYDETAILEDPER                | RIOD IS RATE 9 NEWS                 | AT 6PM         |           |                              |                |    |                   |
|                                                                      | pots/Week Rate                      | Rating         |           |                              | I              |    |                   |
| Week: 10/01/12 10/07/12 T                                            | 1 \$900.00                          | 0.00           |           |                              |                |    |                   |
| 67 WUSA 10/04/12 10/04/12 6-7a 9 News @ 6a                           | CM 6-7a                             | T              | :30 2     | \$500.00 P-2                 | 0.00 NM        | 2  | \$1,000.00        |
| 9News @ 6a<br>ELEMENT AT POSTION 1 IN DAYDETAILEDPER                 | NOD IS DATE ONEWS                   | AT CAM         |           |                              |                |    |                   |
|                                                                      | pots/Week Rate                      | Rating         |           |                              |                |    |                   |
| Week: 10/01/12 10/07/12 T                                            | 2 \$500.00                          | 0.00           |           |                              |                |    |                   |
| 68 WUSA 10/04/12 10/04/12 9 News Tonight 7p                          | CM 7-730p                           | T              | :30 1     | \$850.00 P-2                 | 0.00 NM        | 1  | \$850.00          |
| 9 News Tonight 7p<br>ELEMENT AT POSTION 1 IN DAYDETAILEDPER          | RIOD IS RATE 9 NEWS                 | TONIGHT        |           |                              |                |    |                   |
|                                                                      | pots/Week Rate                      | Rating         |           |                              |                |    |                   |
| Week: 10/01/12 10/07/12T                                             | 1 \$850.00                          | 0.00           |           |                              |                |    |                   |
| 69 WUSA 10/04/12 10/04/12 CBS This Morning<br>CBS This Morning       | CM 7-9a                             | T              | :30 2     | \$300.00 P-2                 | 0.00 NM        | 2  | \$600.00          |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPER                               | RIOD IS RATE CBS THIS               | S MORNING      |           |                              |                |    |                   |
|                                                                      | pots/Week Rate                      | Rating         |           |                              |                |    |                   |
| Week: 10/01/12 10/07/12 T                                            | 2 \$300.00                          | 0.00           |           |                              |                |    |                   |
| 70 WUSA 10/04/12 10/04/12 Entertainment Tonig<br>Entertainment Tonig |                                     | T              | :30 1     | \$2,200.00 P-2               | 0.00 NM        | 1  | \$2,200.00        |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPER                               |                                     |                |           |                              |                |    |                   |
| Start Date End Date Weekdays S                                       | pots/Week Rate                      | Rating         |           |                              |                |    |                   |
| Week: 10/01/12 10/07/12 T                                            | 1 \$2,200.00                        | 0.00           |           |                              |                |    |                   |
| 71 WUSA 10/04/12 10/04/12 9-930a<br>Inside Edition                   | CM 9-930a                           | T              | :30 1     | \$250.00 P-2                 | 0.00 NM        | 1  | \$250.00          |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPER                               | RIOD IS RATE INSIDE E               | DITION/THE INS | IDER      |                              |                |    |                   |
|                                                                      | pots/Week Rate                      | Rating         |           |                              |                |    |                   |
| Week: 10/01/12 10/07/12 T                                            | 1 \$250.00                          | 0.00           |           |                              |                |    |                   |
| N72 WUSA 10/02/12 10/02/12 10-11a                                    | CM 10-11a                           | - T            | :30 2     | \$350.00 P-3                 | 0.00 NM        | 0  | \$0.00            |
| Let's Make a Deal<br>ELEMENT AT POSTION 1 IN DAYDETAILEDPER          | RIOD IS RATE LET'S MA               | KE A DEAL      |           |                              |                |    |                   |
|                                                                      | pots/Week Rate                      | Rating         |           |                              |                |    |                   |
| Week: 10/01/12 10/07/12 - T                                          | 2 \$350.00                          | 0.00           |           |                              |                |    |                   |
| Spot Ch Date Range Description                                       | Start/End Time                      | _              |           |                              | Rtg Type       |    |                   |
| 1 NUSA 10/01/12-10/07/12 10-11a<br>Credited                          | 10-11a                              | = 1            | T         | :30 <del>(\$350.00)</del>    | 0.00 <i>NM</i> |    |                   |
| 2 NUSA 10/01/12-10/07/12 10-11a                                      | 10-11a                              | _ •            | T         | :30 <del>(\$350.00)</del>    | 0.00 0///      |    |                   |
| Credited                                                             | 10 114                              |                | 1         | .50 (φ550.00)                | 0.00 / 1/1//   |    |                   |
| 73 WUSA 10/02/12 10/02/12 9 News @ 11p                               | CM M-Su 11-11:                      | 35p - T        | :30 1     | \$2,500.00 P-2               | 0.00 NM        | 1  | \$2,500.00        |
| 9 News @ 11p                                                         | OM WOUTH                            | оор 1          | .00       | ψ2,000.001 2                 | 0.00 14101     | •  | Ψ2,000.00         |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPER                               | RIOD IS RATE 9 NEWS A               | AT 11PM        |           |                              |                |    |                   |
|                                                                      | pots/Week Rate                      | Rating         |           |                              |                |    |                   |
| Week: 10/01/12 10/07/12 -T                                           | 1 \$2,500.00                        | 0.00           |           | <b>A</b> 4 000 00 <b>D</b> 0 | 0.00.1114      |    | <b>A</b> 4 000 00 |
| 74 WUSA 10/02/12 10/02/12 Letterman<br>Late Night with Dav           | CM 1135P-1237                       | 7A - T         | :30 1     | \$1,000.00 P-2               | 0.00 NM        | 1  | \$1,000.00        |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPER                               |                                     | ЛAN            |           |                              |                |    |                   |
|                                                                      | pots/Week Rate                      | Rating         |           |                              | ı              |    |                   |
| Week: 10/01/12 10/07/12 - T                                          | 1 \$1,000.00                        | 0.00           |           |                              |                |    |                   |
| N75 WUSA 10/02/12 10/02/12 Price Is Right                            | CM 11a-12p                          | - T            | :30 1     | \$800.00 P-3                 | 0.00 NM        | 0  | \$0.00            |
| The Price is Right<br>ELEMENT AT POSTION 1 IN DAYDETAILEDPER         | NOD IS DATE DDICE IS                | PICHT          |           |                              |                |    |                   |
|                                                                      | pots/Week Rate                      | Rating         |           |                              | ı              |    |                   |
| Week: 10/01/12                                                       | 1 \$800.00                          | 0.00           |           |                              | İ              |    |                   |
| Spot Ch Date Range Description                                       | Start/End Time                      | <u>w</u>       |           |                              | Rtg Type       |    |                   |
| 1 NUSA 10/01/12-10/07/12 Price Is Right                              | 11a-12p                             | - "            | T         | :30 <del>(\$800.00)</del>    | 0.00 <i>NM</i> |    |                   |
| Credited                                                             |                                     |                |           |                              |                |    |                   |
| N76 WUSA 10/02/12 10/02/12 DT                                        | CM 9A-3P                            | - T            | :30 3     | \$850.00 P-3                 | 0.00 NM        | 1  | \$850.00          |
| Daytime ELEMENT AT POSTION 1 IN DAYDETAILEDPER                       | 12:30 PM-3)<br>RIOD IS RATE CBS SOA |                |           |                              |                |    |                   |

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA** 

| Ln Ch            | Start            | End                          | Inventory Code                 | e Break              | Start/End              | Time Da               | ays    | Len Spo       | ots | Rate Pri                  | Rtg Type            | Spots | Amount     |
|------------------|------------------|------------------------------|--------------------------------|----------------------|------------------------|-----------------------|--------|---------------|-----|---------------------------|---------------------|-------|------------|
| N76 WUSA         | 10/02/1          | 2 10/02/12                   | DT                             | CM                   | 9A-3P                  | - T-                  |        | :30           | 3   | \$850.00 P-3              | 0.00 NM             | 1     | \$850.00   |
| EI EMEI          | NT AT D          | OSTION 1 IN                  | Daytime  NDAYDETAILED          | DEBIUD IS BY.        | (12:30 PM-3            | ,                     |        |               |     |                           |                     |       |            |
|                  | rt Date          | End Date                     | Weekdays                       | Spots/Week           | Rate                   | Rating                |        |               |     |                           |                     |       |            |
| Week: 10/        |                  | 10/07/12                     | - T                            | 3                    | \$850.00               | 0.00                  |        |               |     |                           |                     |       |            |
|                  | Date Ra          | <u>nge D</u><br>2-10/07/12 D | escription<br>T                | <u>Start</u><br>9A-3 | t/End Time             | /12·20 DM             | _      | /eekdays<br>T | Len |                           | Rtg Type<br>0.00 NM |       |            |
|                  | edited           | 2-10/07/12 D                 | 1                              | 3A-3                 | )F                     | (12:30 PM-            | 3.00 F | 1             | _   | :30 <del>(\$850.00)</del> | 0.00 14141          |       |            |
|                  |                  | 2-10/07/12 D                 | $\sigma$                       | 9A-3                 | 3P                     | (12:30 PM-            | 3:00 ⊦ | T             | _   | :30 <del>(\$850.00)</del> | 0.00 NM             |       |            |
| Cre              | edited           |                              |                                |                      |                        |                       |        |               |     |                           |                     |       |            |
| 77 WUSA          | 10/02/1          | 2 10/02/12                   | Late Late Show                 | CM                   | 1237-137A              | M - T-                |        | :30           | 1   | \$350.00 P-2              | 0.00 NM             | 1     | \$350.00   |
| ELEME            |                  |                              | Late Late Show<br>NDAYDETAILED | DEDIOD IS DV.        | TE CDAIG E             | EDGLISON              |        |               |     |                           |                     |       |            |
| _                | rt Date          | End Date                     | Weekdays                       | Spots/Week           | Rate                   | Rating                |        |               |     |                           |                     |       |            |
| Week: 10/        |                  | 10/07/12                     | - T                            | 1                    | \$350.00               | 0.00                  |        |               |     |                           |                     |       |            |
| 78 WUSA          | 10/02/1          | 2 10/02/12                   | 9 News @ Noon                  | CM                   | 12-1230P               | - T-                  |        | :30           | 1   | \$800.00 P-2              | 0.00 NM             | 1     | \$800.00   |
| EI EMEI          | NT AT P          | OSTION 1 IN                  | 9 News @ Noon<br>DAYDETAILEDI  |                      | TE 9 NEWS              | AT NOON               |        |               |     |                           |                     |       |            |
| _                | rt Date          | End Date                     | Weekdays                       | Spots/Week           | Rate                   | Rating                |        |               |     |                           |                     |       |            |
| Week: 10/        | 01/12            | 10/07/12                     | - T                            | 1                    | \$800.00               | 0.00                  |        |               |     |                           |                     |       |            |
| 79 WUSA          | 10/02/1          | 2 10/02/12                   | 9 News Now Rep                 |                      | M-Sa 137-2             | 207x - T-             |        | :30           | 1   | \$150.00 P-2              | 0.00 NM             | 1     | \$150.00   |
| FI FMFI          | NT AT P          | OSTION 1 IN                  | 9 News Now RE<br>DAYDETAILEDI  |                      | TF 9 NFWS              | AT 11P RF             | PFAT   |               |     |                           |                     |       |            |
|                  | rt Date          | End Date                     | Weekdays                       | Spots/Week           | Rate                   | Rating                | ,      |               |     |                           |                     |       |            |
| Week: 10/        | 01/12            | 10/07/12                     | - T                            | 1                    | \$150.00               | 0.00                  |        |               |     |                           |                     |       |            |
| 80 WUSA          | 10/02/1          | 2 10/02/12                   | 3-4p<br>The Doctors            | CM                   | 3-4p                   | - T-                  |        | :30           | 1   | \$550.00 P-2              | 0.00 NM             | 1     | \$550.00   |
| ELEMEI           | NT AT P          | OSTION 1 IN                  | N DAYDETAILED                  | PERIOD IS RA         | TE THE DO              | CTORS                 |        |               |     |                           |                     |       |            |
| Sta              | rt Date          | End Date                     | <u>Weekdays</u>                | Spots/Week           | Rate                   | Rating                |        |               |     |                           |                     |       |            |
| Week: 10/        |                  | 10/07/12                     | - T                            | 1                    | \$550.00               | 0.00                  |        |               |     | <b>A</b>                  |                     |       | <b>^-</b>  |
| 81 WUSA          | 10/02/1          | 2 10/02/12                   | 4-5p<br>Dr. Phil               | CM                   | 4-5p                   | - T-                  |        | :30           | 1   | \$700.00 P-3              | 0.00 NM             | 1     | \$700.00   |
| ELEME            | NT AT P          | OSTION 1 IN                  | N DAYDETAILEDI                 | PERIOD IS RA         | TE DR PHIL             |                       |        |               |     |                           |                     |       |            |
|                  | rt Date          | End Date                     | <u>Weekdays</u>                | Spots/Week           | Rate                   | Rating                |        |               |     |                           |                     |       |            |
| Week: 10/        |                  | 10/07/12                     | - T<br>430-5a 9 News N         | low CM               | \$700.00<br>M-F 430-5a | 0.00                  |        | :30           | 1   | \$250.00 P-2              | 0.00 NM             | 1     | \$250.00   |
| 62 WUSA          | 10/02/1          | 2 10/02/12                   | 9News Now @ 4                  | -                    | IVI-F 430-3a           | 1 -1-                 |        | .30           | ı   | φ230.00 F-2               | U.UU INIVI          | '     | φ230.00    |
| ELEMEI           | NT AT P          | OSTION 1 IN                  | N DAYDETAILED                  | PERIOD IS RA         | TE 9 NEWS              | AT 430AM              |        |               |     |                           |                     |       |            |
|                  | rt Date          | End Date                     | Weekdays<br>T                  | Spots/Week           | Rate                   | Rating                |        |               |     |                           |                     |       |            |
| Week: 10/        |                  | 2 10/07/12                   | - T<br>5-6a 9 News @ 5         | 5a CM                | \$250.00<br>5-6a       | 0.00<br>- T-          |        | :30           | 2   | \$450.00 P-2              | 0.00 NM             | 2     | \$900.00   |
| 00 1100/1        | 10/02/1          | 2 10/02/12                   | 9News @ 5a                     | ou ow                | 0 00                   | 1                     |        | .00           | _   | ψ+00.001 2                | 0.00 14101          | _     | ψοσσ.σσ    |
|                  |                  |                              | N DAYDETAILEDI                 |                      | TE 9 NEWS              |                       |        |               |     |                           |                     |       |            |
| Sta<br>Week: 10/ | rt Date<br>01/12 | End Date<br>10/07/12         | <u>Weekdays</u><br>- T         | Spots/Week 2         | Rate<br>\$450.00       | <u>Rating</u><br>0.00 |        |               |     |                           |                     |       |            |
|                  |                  |                              | 9 News @ 5p                    | CM                   | 5-6p                   |                       |        | :30           | 1   | \$650.00 P-3              | 0.00 NM             | 1     | \$650.00   |
|                  |                  |                              | 9 News @ 5p                    |                      | ·                      |                       |        |               |     |                           |                     |       |            |
|                  |                  |                              | Nookdova                       |                      | _                      |                       |        |               |     |                           |                     |       |            |
| Week: 10/        | rt Date<br>01/12 | End Date<br>10/07/12         | <u>Weekdays</u><br>- T         | Spots/Week 1         | Rate<br>\$650.00       | Rating<br>0.00        |        |               |     |                           |                     |       |            |
| 85 WUSA          | 10/02/1          | 2 10/02/12                   | 9 News @ 6p                    | CM                   | 6-630p                 | - T-                  |        | :30           | 1   | \$900.00 P-2              | 0.00 NM             | 1     | \$900.00   |
|                  | NT 4T D          | 0071011411                   | 9 News @ 6p                    | DEDIOD 10 DA         | TE O NEWO              | AT 00M                |        |               |     |                           |                     |       |            |
| _                | NTALP<br>rt Date | End Date                     | N DAYDETAILEDI<br>Weekdays     | Spots/Week           | Rate                   | Rating                |        |               |     |                           |                     |       |            |
| Week: 10/        |                  | 10/07/12                     | - T                            | 1                    | \$900.00               | 0.00                  |        |               |     |                           |                     |       |            |
| 86 WUSA          | 10/02/1          | 2 10/02/12                   | 6-7a 9 News @ 6                | Sa CM                | 6-7a                   | - T-                  |        | :30           | 2   | \$500.00 P-2              | 0.00 NM             | 2     | \$1,000.00 |
|                  |                  | OSTIONI 1 IN                 | 9News @ 6a<br>NDAYDETAILEDI    | DEBIUD IS DV.        | TE Q NEW/S             | ΔΤ 6ΔΜ                |        |               |     |                           |                     |       |            |
|                  | rt Date          | End Date                     | Weekdays                       | Spots/Week           | Rate                   | Rating                |        |               |     |                           |                     |       |            |
| Week: 10/        |                  | 10/07/12                     | - T                            | 2                    | \$500.00               | 0.00                  |        |               |     |                           |                     |       |            |
| 87 WUSA          | 10/02/1          | 2 10/02/12                   |                                | CM                   | 7-730p                 | - T-                  |        | :30           | 1   | \$850.00 P-2              | 0.00 NM             | 1     | \$850.00   |

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Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA** 

| . 0        | 0, ,               |                                     |                                   | Б                               | 0/5                  | T: 5                  |            | 0 1                                | D / D                     | : D: T              | 0 1   |                  |
|------------|--------------------|-------------------------------------|-----------------------------------|---------------------------------|----------------------|-----------------------|------------|------------------------------------|---------------------------|---------------------|-------|------------------|
| Ln Ch      | Start              | End                                 | Inventory Cod 9 News Tonight      |                                 | Start/End            | Time Da               | ys L       | _en Spot                           | s Rate P                  | ri Rtg Type         | Spots | Amount           |
|            |                    |                                     | 9 News Tonight                    |                                 |                      |                       |            |                                    |                           |                     |       |                  |
| ELEME      | NT AT P            | OSTION 1 IN                         | N DAYDETAILED                     |                                 | ΓE 9 NEWS            | TONIGHT               |            |                                    |                           |                     | _     |                  |
|            | rt Date            | End Date                            | Weekdays                          | Spots/Week                      | Rate                 | Rating                |            |                                    |                           |                     |       |                  |
| Week: 10/  |                    | 10/07/12                            | - T                               | 1                               | \$850.00             | 0.00                  |            |                                    |                           |                     |       |                  |
| 88 WUSA    | 10/02/1            | 2 10/02/12                          | CBS This Morni                    | -                               | 7-9a                 | - T                   |            | :30                                | 2 \$300.00 P              | -2 0.00 NM          | 2     | \$600.00         |
| ELEME      | NT AT P            | OSTION 1 IN                         | CBS This Morn N DAYDETAILED       | •                               | TE CBS THI           | S MORNING             | 3          |                                    |                           |                     |       |                  |
| _          | rt Date            | End Date                            | Weekdays                          | Spots/Week                      | Rate                 | Rating                |            |                                    |                           |                     |       |                  |
| Week: 10/  | 01/12              | 10/07/12                            | - T                               | 2                               | \$300.00             | 0.00                  |            |                                    |                           |                     |       |                  |
| N89 WUSA   | 10/02/1            | 2 10/02/12                          | Entertainment T                   | 0                               | 730-8P               | - T                   |            | :30                                | 1 \$2,200.00 P            | -2 0.00 NM          | 0     | \$0.00           |
| ELEME      | NIT AT D           |                                     | Entertainment T<br>N DAYDETAILED  | •                               | гс ст                |                       |            |                                    |                           |                     |       |                  |
|            | rt Date            | End Date                            | Weekdays                          | Spots/Week                      | Rate                 | Rating                |            |                                    |                           |                     |       |                  |
| Week: 10/  |                    | 10/07/12                            | - T                               |                                 | \$2,200.00           | 0.00                  |            |                                    |                           |                     |       |                  |
|            | Date Ra            |                                     | escription                        | <u>Start</u>                    | /End Time            |                       | Wee        | ekdays I                           |                           | te Rtg Type         |       |                  |
|            |                    | 2-10/07/12 E                        | ntertainment Tor                  | night 730-                      | BP                   |                       | - T-       |                                    | :30 <del>(\$2,200.0</del> | 0.00 NM             |       |                  |
|            | edited             |                                     |                                   |                                 |                      |                       |            |                                    |                           |                     |       |                  |
| 90 WUSA    | 10/02/1            | 2 10/02/12                          |                                   | CM                              | 9-930a               | - T                   |            | :30                                | 1 \$250.00 P              | -2 0.00 NM          | 1     | \$250.00         |
| FLEME      | NT AT P            | OSTION 1 IN                         | Inside Edition  NDAYDETAILED      | PERIOD IS RA                    | TE INSIDE E          | :DITION/TH            | F INSIDI   | FR                                 |                           |                     |       |                  |
| _          | rt Date            | End Date                            | Weekdays                          | Spots/Week                      | Rate                 | Rating                | LINOIDI    |                                    |                           |                     |       |                  |
| Week: 10/  |                    | 10/07/12                            | - T                               | 1                               | \$250.00             | 0.00                  |            |                                    |                           |                     |       |                  |
| N91 WUSA   | 10/03/1            | 2 10/03/12                          | 10-11a                            | CM                              | 10-11a               | W-                    |            | :30                                | 2 \$350.00 P              | -3 0.00 NM          | 0     | \$0.00           |
| EL ENAE    | NT AT D            | 0071011411                          | Let's Make a Do                   |                                 | FF   FT   0 NA       | ALE A DEAL            |            |                                    |                           |                     |       |                  |
| _          | _                  | End Date                            | N DAYDETAILED                     | Spots/Week                      |                      |                       | _          |                                    |                           |                     |       |                  |
| Week: 10/  | rt Date<br>01/12   | 10/07/12                            | <u>Weekdays</u><br>W              | <u> </u>                        | Rate<br>\$350.00     | <u>Rating</u><br>0.00 |            |                                    |                           |                     |       |                  |
|            | Date Ra            |                                     | escription_                       | _                               | /End Time            | 0.00                  | Wee        | ekdays I                           | _ength Ra                 | te Rtg Type         |       |                  |
|            |                    | 2-10/07/12 1                        | 0-11a                             | 10-1                            | 1a                   |                       | W          | I                                  | :30 <del>(\$350.0</del>   | 0.00 NM             |       |                  |
|            | edited             |                                     |                                   |                                 |                      |                       |            |                                    |                           |                     |       |                  |
|            | 10/01/11<br>edited | 2-10/07/12 1                        | U-11a                             | 10-1                            | 1a                   |                       | W          |                                    | :30 <del>(\$350.0</del>   | 0.00 NM             |       |                  |
|            |                    | 0.40/00/40                          | 0 Name @ 44a                      | CM                              | M C., 44 44          | 05- W                 |            | .20                                | 4                         | 0 00 NM             | ,     | <b>¢o</b> 500 00 |
| 92 WUSA    | 10/03/1            | 2 10/03/12                          | 9 News @ 11p<br>9 News @ 11p      | CM                              | M-Su 11-11           | 35p W-                |            | :30                                | 1 \$2,500.00 P            | -2 0.00 NM          | 1     | \$2,500.00       |
| ELEME      | NT AT P            | OSTION 1 IN                         | N DAYDETAILED                     | PERIOD IS RA                    | ΓE 9 NEWS            | AT 11PM               |            |                                    |                           |                     |       |                  |
| <u>Sta</u> | rt Date            | End Date                            | Weekdays                          | Spots/Week                      | Rate                 | Rating                |            |                                    |                           |                     |       |                  |
| Week: 10/  |                    | 10/07/12                            | W                                 |                                 | \$2,500.00           | 0.00                  |            |                                    |                           |                     |       |                  |
| 93 WUSA    | 10/03/1            | 2 10/03/12                          |                                   | CM                              | 1135P-123            | 7AW-                  |            | :30                                | 1 \$1,000.00 P            | -2 0.00 NM          | 1     | \$1,000.00       |
| ELEME      | NT AT P            | OSTION 1 IN                         | Late Night with<br>N DAYDETAILED  | David Lettermar<br>PERIOD IS RA |                      | MAN                   |            |                                    |                           |                     |       |                  |
|            | rt Date            | End Date                            | Weekdays                          | Spots/Week                      | Rate                 | Rating                |            |                                    |                           |                     |       |                  |
| Week: 10/  | 01/12              | 10/07/12                            | W                                 | 1                               | \$1,000.00           | 0.00                  |            |                                    |                           |                     |       |                  |
| N94 WUSA   | 10/03/1            | 2 10/03/12                          | Price Is Right                    | CM                              | 11a-12p              | W-                    |            | :30                                | 1 \$800.00 P              | -3 0.00 NM          | 0     | \$0.00           |
| ELEME      | NIT AT D           |                                     | The Price is Riو<br>N DAYDETAILED |                                 | LE DDIVE IS          | PICHT                 |            |                                    |                           |                     |       |                  |
| _          | rt Date            | End Date                            | Weekdays                          | Spots/Week                      | Rate                 | Rating                |            |                                    |                           |                     |       |                  |
| Week: 10/  |                    | 10/07/12                            | W                                 | 1                               | \$800.00             | 0.00                  |            |                                    |                           |                     |       |                  |
|            | Date Ra            |                                     | <u>escription</u>                 |                                 | /End Time            |                       |            | <u> </u>                           |                           | te Rtg Type         |       |                  |
|            |                    | 2-10/07/12 P                        | rice Is Right                     | 11a-                            | 12p                  |                       | W          |                                    | :30 <del>(\$800.0</del>   | 0.00 NM             |       |                  |
|            | edited             |                                     |                                   |                                 |                      |                       |            |                                    |                           |                     |       |                  |
| N95 WUSA   | 10/03/1            | 2 10/03/12                          | DT<br>Daytime                     | CM                              | 9A-3P<br>(12:30 PM-3 | W-                    |            | :30                                | 3 \$850.00 P              | -3 0.00 NM          | 1     | \$850.00         |
| ELEME      | NT AT P            | OSTION 1 IN                         | N DAYDETAILED                     | PERIOD IS RA                    | `                    | ,                     |            |                                    |                           |                     |       |                  |
| _          | rt Date            | End Date                            | Weekdays                          | Spots/Week                      | Rate                 | Rating                |            |                                    |                           |                     |       |                  |
| Week: 10/  |                    | 10/07/12                            | W                                 | 3                               | \$850.00             | 0.00                  | • • •      |                                    |                           |                     |       |                  |
|            | Date Ra            | <u>nge</u> <u>D</u><br>2-10/07/12 D | escription<br>T                   |                                 | /End Time            | (12:30 PM-3           |            |                                    |                           | te Rtg Type 0.00 NM |       |                  |
|            | edited             | 2-10/01/12 D                        | 1                                 | 9A-3                            | ı                    | 12.30 FIVI-3          | F - W      | ,                                  | :30 <del>(\$850.0</del>   | 0.00 IVIVI          |       |                  |
|            |                    | 2-10/07/12 D                        | T                                 | 9A-3                            | Р                    | (12:30 PM-3           | 8:00 ⊦ - W | <u>                           </u> | :30 <del>(\$850 (</del>   | 0.00 NM             |       |                  |
|            | edited             | · · · - <b>-</b>                    |                                   |                                 |                      | ,                     |            |                                    | (+                        | ,                   |       |                  |
|            |                    |                                     |                                   |                                 |                      |                       |            |                                    |                           |                     | -     |                  |

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA** 

| Ln Ch            | Start                      | End                  | Inventory Code                    | Break               | Start/End        | Γime Days      | Len S | pots | Rate Pri     | Rtg Type | Spots | Amount     |
|------------------|----------------------------|----------------------|-----------------------------------|---------------------|------------------|----------------|-------|------|--------------|----------|-------|------------|
| N95 WUSA         | 10/03/1                    | 2 10/03/12           | DT                                | CM                  | 9A-3P            | W ·            | - :30 | 3    | \$850.00 P-3 | 0.00 NM  | 1     | \$850.00   |
| FI FMFI          | NT AT P                    | OSTION 1 IN          | Daytime N DAYDETAILEDF            | PERIOD IS RA        | (12:30 PM-3      |                |       |      |              |          |       |            |
|                  |                            |                      | Late Late Show                    | CM                  | 1237-137AN       |                | - :30 | 1    | \$350.00 P-2 | 0.00 NM  | 1     | \$350.00   |
|                  |                            |                      | Late Late Show N DAYDETAILEDF     |                     |                  | -DCUCON        |       |      |              |          |       |            |
|                  |                            |                      | Weekdays                          |                     | _                |                |       |      |              |          |       |            |
| Week: 10/        | rt Date<br>01/12           | End Date<br>10/07/12 | W                                 | Spots/Week          | Rate<br>\$350.00 | Rating<br>0.00 |       |      |              |          |       |            |
| 97 WUSA          | 10/03/1                    | 2 10/03/12           | 9 News @ Noon                     | CM                  | 12-1230P         | W              | - :30 | 1    | \$800.00 P-2 | 0.00 NM  | 1     | \$800.00   |
| ELEME            | NT AT D                    |                      | 9 News @ Noon<br>N DAYDETAILEDF   | DEDIOD IS DA        | TE O NEWS        | AT NOON        |       |      |              |          |       |            |
|                  | rt Date                    | End Date             | Weekdays                          | Spots/Week          | Rate             | Rating         |       |      |              |          |       |            |
| Week: 10/        |                            | 10/07/12             | W                                 | 1                   | \$800.00         | 0.00           |       |      |              |          |       |            |
| 98 WUSA          | 10/03/1                    | 2 10/03/12           | 9 News Now Rep                    | eat CM              | M-Sa 137-2       | 07x W          | - :30 | 1    | \$150.00 P-2 | 0.00 NM  | 1     | \$150.00   |
| ELEME            |                            |                      | 9 News Now RE<br>N DAYDETAILEDF   |                     | TE O NEWS        | AT 11D DEDEA   | т     |      |              |          |       |            |
| _                | rt Date                    | End Date             | Weekdays                          | Spots/Week          | Rate             | Rating         | A I   |      |              |          |       |            |
| Week: 10/        |                            | 10/07/12             | W                                 | 1                   | \$150.00         | 0.00           |       |      |              |          | ĺ     |            |
| 99 WUSA          | 10/03/1                    | 2 10/03/12           | 3-4p                              | CM                  | 3-4p             | <b>W</b>       | - :30 | 1    | \$550.00 P-2 | 0.00 NM  | 1     | \$550.00   |
| E. E. 4E.        | N.T. A.T. D.               | 0071011411           | The Doctors                       |                     | TE THE DOG       | 7000           |       |      |              |          |       |            |
|                  |                            |                      | N DAYDETAILEDF                    |                     | _                |                |       |      |              |          |       |            |
| Sta<br>Week: 10/ | rt Date<br>01/12           | End Date<br>10/07/12 | <u>Weekdays</u><br>W              | Spots/Week<br>1     | Rate<br>\$550.00 | Rating<br>0.00 |       |      |              |          |       |            |
| 100 WUSA         |                            |                      | 4-5p                              | CM                  | 4-5p             | W ·            | - :30 | 1    | \$700.00 P-3 | 0.00 NM  | 1     | \$700.00   |
|                  |                            |                      | Dr. Phil                          |                     | ·                |                |       |      |              |          |       |            |
| _                | _                          |                      | N DAYDETAILEDF                    |                     |                  | <b>5</b> .:    |       |      |              |          |       |            |
| Sta<br>Week: 10/ | rt Date<br>01/12           | End Date<br>10/07/12 | <u>Weekdays</u><br>W              | Spots/Week          | Rate<br>\$700.00 | Rating<br>0.00 |       |      |              |          |       |            |
|                  |                            |                      | 430-5a 9 News N                   |                     | M-F 430-5a       | W ·            | - :30 | 1    | \$250.00 P-2 | 0.00 NM  | 1     | \$250.00   |
|                  |                            |                      | 9News Now @ 4                     |                     |                  |                |       |      |              |          |       |            |
|                  |                            |                      | N DAYDETAILEDF                    |                     | _                |                |       |      |              |          |       |            |
| Week: 10/        | rt Date<br>01/12           | End Date<br>10/07/12 | <u>Weekdays</u><br>W              | Spots/Week 1        | Rate<br>\$250.00 | Rating<br>0.00 |       |      |              |          |       |            |
|                  |                            |                      | 5-6a 9 News @ 5                   | ia CM               | 5-6a             | W ·            | - :30 | 2    | \$450.00 P-2 | 0.00 NM  | 2     | \$900.00   |
|                  |                            |                      | 9News @ 5a                        |                     |                  |                |       |      |              |          |       |            |
|                  |                            |                      | N DAYDETAILEDF                    | Spots/Week          | _                |                |       |      |              |          |       |            |
| Week: 10/        | rt Date<br>01/12           | End Date<br>10/07/12 | <u>Weekdays</u><br>W              | <u>3pois/week</u> 2 | Rate<br>\$450.00 | Rating<br>0.00 |       |      |              |          |       |            |
| 103 WUSA         | 10/03/1                    | 2 10/03/12           | 9 News @ 5p                       | CM                  | 5-6p             | W              | - :30 | 1    | \$650.00 P-3 | 0.00 NM  | 1     | \$650.00   |
|                  |                            |                      | 9 News @ 5p                       |                     |                  |                |       |      |              |          |       |            |
| _                | _                          |                      | N DAYDETAILEDF                    |                     | _                |                |       |      |              |          |       |            |
| Week: 10/        | rt Date<br>01/12           | End Date<br>10/07/12 | <u>Weekdays</u><br>W              | Spots/Week 1        | Rate<br>\$650.00 | Rating<br>0.00 |       |      |              |          |       |            |
| 104 WUSA         | 10/03/1                    | 2 10/03/12           | 9 News @ 6p                       | CM                  | 6-630p           | W              | - :30 | 1    | \$900.00 P-2 | 0.00 NM  | 1     | \$900.00   |
|                  |                            |                      | 9 News @ 6p                       |                     |                  |                |       |      |              |          |       |            |
|                  |                            |                      | N DAYDETAILEDF                    |                     |                  |                |       |      |              |          |       |            |
| Week: 10/        | rt Date<br>01/12           | End Date<br>10/07/12 | <u>Weekdays</u><br>W              | Spots/Week 1        | Rate<br>\$900.00 | Rating<br>0.00 |       |      |              |          |       |            |
| 105 WUSA         | 10/03/1                    | 2 10/03/12           | 6-7a 9 News @ 6                   | a CM                | 6-7a             | W              | - :30 | 2    | \$500.00 P-2 | 0.00 NM  | 2     | \$1,000.00 |
| E. E. 4E.        | N.T. A.T. D.               | 0071011411           | 9News @ 6a                        | SEDIOD 10 DA        | TE 0 NEW 0       | A.T. C.A.M.    |       |      |              |          |       |            |
| _                | ni Ai Pi<br>rt Date        | End Date             | N DAYDETAILEDF<br><u>Weekdays</u> | Spots/Week          | Rate             | Rating         |       |      |              |          |       |            |
| Week: 10/        |                            | 10/07/12             | W                                 | 2                   |                  | 0.00           |       |      |              |          |       |            |
| 106 WUSA         | 10/03/1                    | 2 10/03/12           | 9 News Tonight 7                  | 'р CM               | 7-730p           | W ·            | - :30 | 1    | \$850.00 P-2 | 0.00 NM  | 1     | \$850.00   |
|                  |                            | OCTION 4 IN          | 9 News Tonight                    | •                   | TE 0 NEWO:       | TONICLIT       |       |      |              |          |       |            |
|                  | ni Ai Pi<br><u>rt Date</u> | End Date             | N DAYDETAILEDF<br>Weekdays        | Spots/Week          |                  | Rating         |       |      |              |          |       |            |
| Week: 10/        |                            | 10/07/12             | W                                 | <u>3pois/week</u>   | Rate<br>\$850.00 | 0.00           |       |      |              |          |       |            |
|                  |                            |                      | CBS This Mornin                   | g CM                | 7-9a             | W              | - :30 | 2    | \$300.00 P-2 | 0.00 NM  | 2     | \$600.00   |
|                  |                            | OCTION 4 IN          | CBS This Mornin                   | •                   | TE ODO TI "      | C MODNING      |       |      |              |          |       |            |
| ELEIVIEI         | INI AT P                   | OSTION TIP           | N DAYDETAILEDF                    | FKIOD 19 KA         | TE CDO THIS      | DININADIN      |       |      |              |          | i     |            |

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 Order / Rev:
 698827
 Advertiser:
 American Crossroads

 Alt Order #:
 06227779
 Product Desc:
 AMERICAN CROSSROADS
 WUSA

 Flight Dates:
 10/02/12 - 10/08/12
 Estimate:
 692

| Ln Ch Start I                                                                | End Inve                                             | entory Code       | Break  | Start/End Ti | me Days | Len Spo | ts | Rate Pri       | Rtg Type | Spots | Amount     |
|------------------------------------------------------------------------------|------------------------------------------------------|-------------------|--------|--------------|---------|---------|----|----------------|----------|-------|------------|
| 107 WUSA 10/03/12 1                                                          | 0/03/12 CBS                                          | This Morning      | CM     | 7-9a         | W       | :30     | 2  | \$300.00 P-2   | 0.00 NM  | 2     | \$600.00   |
|                                                                              | CBS                                                  | This Morning      |        |              |         |         |    |                |          |       |            |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING           |                                                      |                   |        |              |         |         |    |                |          |       |            |
| Start Date En                                                                | nd Date We                                           | eekdays Spot      | s/Week | Rate         | Rating  |         |    |                |          |       |            |
| Week: 10/01/12 10                                                            | /07/12                                               | W                 | 2      | \$300.00     | 0.00    |         |    |                |          |       |            |
| 108 WUSA 10/03/12 1                                                          | 0/03/12 Ente                                         | rtainment Tonight | CM     | 730-8P       | W       | :30     | 1  | \$2,200.00 P-2 | 0.00 NM  | 1     | \$2,200.00 |
|                                                                              | Entertainment Tonight                                |                   |        |              |         |         |    |                |          |       |            |
| ELEMENT AT POST                                                              | ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET |                   |        |              |         |         |    |                |          |       |            |
| Start Date En                                                                | nd Date We                                           | eekdays Spot      | s/Week | Rate         | Rating  |         |    |                |          |       |            |
| Week: 10/01/12 10                                                            | /07/121                                              | W                 | 1      | \$2,200.00   | 0.00    |         |    |                |          |       |            |
| 109 WUSA 10/03/12 1                                                          | 0/03/12 9-93                                         | 0a                | СМ     | 9-930a       | W       | :30     | 1  | \$250.00 P-2   | 0.00 NM  | 1     | \$250.00   |
|                                                                              | Insid                                                | de Edition        |        |              |         |         |    |                |          |       |            |
| ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER |                                                      |                   |        |              |         |         |    |                |          |       |            |
| Start Date En                                                                | nd Date We                                           | ekdays Spot       | s/Week | Rate         | Rating  |         |    |                |          |       |            |
| Week: 10/01/12 10                                                            | /07/121                                              | W                 | 1      | \$250.00     | 0.00    |         |    |                |          |       |            |

Totals 114 \$130,450.00